

Abdul Rafey

Aspiring WordPress Developer | Elementor & WooCommerce Specialist

New Green Town

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Portfolio:

deinfinitestudio.com

EXPERIENCE

Hi Tech Institute, Millat Road — WordPress

Aug 2025 - PRESENT

Completed intensive training in WordPress CMS and theme customization, building multiple responsive websites using Elementor Pro. I specialize in converting complex designs into pixel-perfect sites while maintaining an **average loading time of < 1.5s**. My expertise includes end-to-end management of hosting, domains, site migrations, technical SEO via Rank Math, and custom WooCommerce integrations.

EDUCATION

Worker Welfare H/S school Faisalabad, Johar Colony — Metric

Jun 2023 - MONTH 2024

Completed secondary education with a focus on science/computer subjects.

Achievement: Secured **980 Marks** in Board Examinations.

Specialization: Scored **99.1%** in **Computer Science**, demonstrating a strong foundation in logic and programming fundamentals.

Worker Welfare H/S school Faisalabad, Johar Colony — Inter

Sep 2025 - PRESENT

Currently pursuing intermediate studies while developing technical skills in web development.

PROJECTS

Nexus Wear — E-Commerce (WooCommerce)

- Designed and developed a professional clothing store with a focus on conversion rate optimization (CRO) and user-centric navigation.
- Integrated advanced product filtering, a custom shopping cart, and a secure checkout system using **Elementor Pro** and **WooCommerce**.

SKILLS

WordPress
&WooCommerce

Elementor Pro &
Gutenberg

Responsive Web
Design

HTML & CSS and
JavaScript(Basic)

Website Speed
Optimization (< 1.5s)

Bug Fixing & Site
Maintenance

Hosting & Site
Migrations

AWARDS

- WordPress Development Certification** — *Hi Tech Institute (Course Completed; Certificate in Process)*
- High Achiever Award** — *Scored 980 Marks in Matriculation*
- Computer Science Excellence** — *Achieved 99.1% in Computer Science*

Pledge4Peace — NGO Website

- Developed a responsive website for a non-profit organization to showcase their mission, projects, and donation impact.
- Implemented custom design elements to ensure mobile compatibility and a professional aesthetic across all devices.

Present Pakistan — Dynamic Blogging Platform

- Developed a high-traffic blogging website focused on clean typography and optimized readability for a seamless user experience.
- Implemented custom category layouts and technical SEO structures using **Rank Math** to ensure fast indexing and high search visibility.

LANGUAGES

Urdu: Native

English: Intermediate

Punjabi: Native